

Network Language Abnormality of Young Students and Reconstruction of Network Moral Education Discourse

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Keywords: Network; Value Orientation; Ideology and Morality; Moral Education

Abstract: After the birth of the Internet society, the construction of teenagers' Internet moral education has not kept pace with the development of Internet technology. From the perspective of the development of morality, the impact and pressure brought by the emergence of the Internet on moral progress is unprecedented. With the increasing popularity of the Internet in University campuses, the impact of the Internet on College Students' behavior norms, value orientation, political concepts, physical and mental development, ideological and moral education is expanding. Although cyberspace has its own particularity, it must also be consistent with the basic value pursuit of the real society. This paper starts with the current situation of college students' network ethics, analyzes the reasons for the contemporary college students' network morality, and then explores measures to strengthen the contemporary college students' network moral construction. As a scientific system, it is necessary to incorporate network moral education into the category of school moral education and build a network moral education system for college students. Combining technology management and network ethics education, the two online education modes go hand in hand.

1. Introduction

After the birth of the Internet society, the construction of teenagers' Internet moral education has not kept pace with the development of Internet technology. From the perspective of the development of morality, the impact and pressure brought by the emergence of the Internet on moral progress is unprecedented [1]. The emergence of Internet accelerates the process of teenagers' social morality loss. The anonymity and openness of Internet communication make teenagers' Internet morality in a predicament [2]. Network language is a kind of social language that emerges on the basis of standard language with the emergence of netizens, contains many elements and forms specific meanings for specific people or events [3]. The newness of network moral education makes people have no time to think about its philosophical attribution. However, this is a subject that must be faced [4]. Building a socialist moral system that is compatible with the socialist market economy, coordinated with socialist legal norms, and with the traditional virtues of the Chinese nation is an important task put forward by the 16th National Congress of the Communist Party of China [5]. It is not only an inherent requirement for building a socialist ideology, but also an important part of building a well-off society and creating a new situation in the cause of socialism with Chinese characteristics.

The network language is born out of modern Chinese. On the one hand, it enriches the expression of modern Chinese, and forms expressions and rhetorical forms that are separated from traditional spoken and written languages. On the other hand, it also brings many challenges. It is undeniable that the Internet has brought great benefits to people [6]. It greatly broadens people's information horizon, facilitates people's information exchange, and reduces the time and space between people. With the increasing popularity of the Internet in colleges and universities, the influence of the network on the behavioral norms, value orientation, political concepts, physical and mental development, ideological and morality of college students is expanding [7]. Among them, due to weak supervision, illegal communication and other reasons, the negative impact of the network on the ideological and moral quality of college students is increasing. Depending on the modernity of network technology, it conceals its philosophical attribute [8]. Although cyberspace

has its own particularity, it must also be consistent with the basic value pursuit of the real society. Starting from the current situation of network morality of contemporary college students, this paper analyses the reasons for the anomie of network morality of contemporary college students, and then explores the measures to strengthen the construction of network morality of contemporary college students.

2. Materials and Methods

College students are the active group and backbone of the online world. Facing the network society between virtual and reality, young college students who are not deeply involved in the world are prone to the phenomenon of network morality. The reality society is in the collision of modern and post-modern thoughts due to the regulation of social meaning systems and social control systems. In the network society, due to the absence of the social meaning system and the social control system, the post-modern thoughts of the carnival, the network morality has produced a significant post-modern turn [9]. In the network interaction, the new vocabulary appears in geometric progression, and its popularity also shows a rapid increase. On this basis, the network language is also affected by the corresponding changes. After the advent of the Internet, people are no longer willing to suppress themselves. Instead, it uses the convenience and concealment of online communication to say something inconvenient or dare not say in the real world and do something inconvenient or dare not do. Become confident, extremely active, the human nature is usually covered up by the extreme publicity. Moral education practice is modeled and formalized, and moral education lacks exploration and innovation. In this traditional moral education environment, it is difficult to form a good psychological atmosphere of network moral education.

The construction of the network group branch is based on the network platform, and the main body is placed in the virtual community, which changes the physical space environment of the campus to some extent. With the popularity of the application of network group branches, the opportunities for direct interaction between people are reduced. What educators should do is to participate in the main purpose of online education for students to access the Internet and the purpose of building an education network. Investigate the common Internet use of 200 college students. The survey data are shown in Table 1.

Table 1 Common internet uses for college students

Total people	Browse Weibo, Forum	Game	Chat, movie	Access to information
200	39	80	44	37

The Internet has a strong attraction for curious College students, and this attraction often leads to a fascination with the Internet, thus indulging in the Internet. Long-term addiction to the Internet will lead to their morbid dependence on the Internet addiction, resulting in psychological barriers, mental distortion. As a result, they can not study and live normally, and eventually they can not complete their studies properly or even drop out of school. The transformation of contemporary Chinese society is a transitional stage from pre-modern society to modern society. The real society is a blend of pre-modern ethics, modern ethics and post-modern ethics. On the positive side, the network has certain significance in breaking the old and rigid communication order, relieving people's tension, fully embodying and developing people's self-personality. The network ethics of young people is increasingly consistent with the post-modern ethical spirit. The network language abandons the logic and arguments in the traditional political context. The detailed, serious and orderly features of the information are exfoliated, focusing on the aggregation of individual terms and individual opinions. In the real network world, due to the hidden or missing part of the network communication group, the network language communication has special characteristics, which makes the network language of young students easily prone to anomie.

3. Result Analysis and Discussion

In the network environment, the leading authority of educators in moral education has been

strongly challenged by media such as the Internet. In the original ethical system, some aspects have not been compatible with the development requirements of network information, and the corresponding moral system has not yet been established. Some students use the Internet to download the research results of others and copy them for their own articles. This kind of behavior seriously tramples on academic dignity and violates academic ethics. As a result, the students' ideological and moral quality and hard-working spirit have dropped sharply, and the school's instability has increased. The network information is diverse and uneven. Under the drive of curiosity, some students in the youthful incitement period are still immature and their self-control ability is weak [10]. Browse illegal websites such as yellow, violence, and reaction through the Internet. The virtuality, obscurity and unreality of the network name of the network. It is easy to reassure, relax and even indulge adolescent students, resulting in abusive online language.

A large number of contacts with harmful network information have caused confusion in ideology. This leads to a series of psychological and social problems. Postmodern morality dispels the nobility and ideality of morality. The direct consequence is the fragmentation of morality and authority, and the ability of morality to control the network society is declining. In order to make the network ideological and political education life-oriented, we must grasp the most interesting topics in students' life. We strive to edit the mainstream values into vivid network expression forms, and enrich the flavor of life through the way full of life color. Project management of network League branch refers to the management of information related to network ideological and political education. The detailed implementation of the new enhancement of the test project is given. The implementation process is shown in Figure 1.

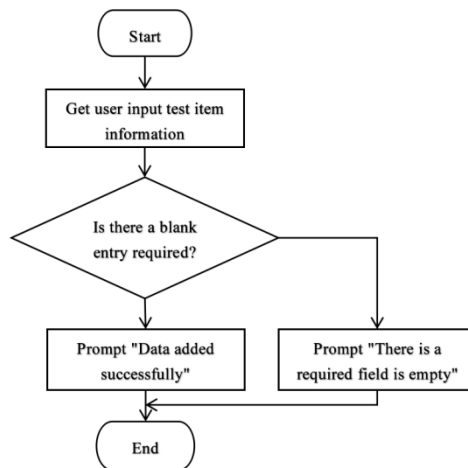


Fig.1 Network ideological and political education algorithm flow

Conduct humanistic quality education and vocational skills training through the online league branch. In the teaching process, application of computer software technology is applied. A practical case was presented. This helps to observe the simulation of quality education instructional design from different directions. The experimental results of the three experiments are shown in Figure 2

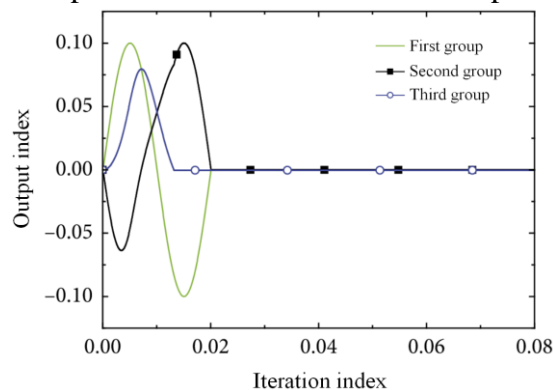


Fig.2 Iteration value and output relationship

In a sense, traditional society is a society related to network. People are bound to a certain extent in a particular network of relationships. The stereotyping of human social roles leads to the neglect of personal status and existence. On the virtual platform of Internet, college students can get rid of the influence of traditional morality and play various roles at will. Their identity and behavior can be fully tampered with and concealed, and most of them do not need to assume any responsibility and obligation to become a completely ideal self. Colleges and universities should raise awareness of the importance and urgency of network moral education and strengthen the overall planning and deployment of the construction pattern of campus network culture. Through various learning and training, schools should enable leading cadres and every teacher and student to fully understand the necessity of using Marxism to occupy the ideological and cultural front of the school and strengthen the importance and urgency of network moral education. . Anyone in the cyberspace can be the subject of network language communication, and can be the focus of the audience. There are also sloppy and disordered features in the use of language. Information often comes in the form of fragments, ridicule, and randomness.

4. Conclusion

College students are the most active group in network application. Correct and rational use of the network plays an important role in the healthy growth of college students. The network subject should position the moral value goal in a deep and strong sense of responsibility that points to the overall happiness of mankind and the noble self-discipline spirit formed thereby. Moral education work should give full play to the educational and edification role of campus culture. Campus culture focuses on the values shared by all members. Its long-established traditional atmosphere is in line with the law of students' physical and mental development. It can motivate students to keep making progress and help them to cultivate their aesthetics and skills. It is our duty to uphold justice, attack evil, pursue equality, and call for peace. Not only should we be responsible for ourselves, but also for the whole human race and for the world and the future. As an important part of moral education system, network morality should become an important part of school moral education. As a scientific system, it is necessary to incorporate network moral education into the scope of school moral education and build a network moral education system for college students. Combining technology management with network moral education, the two models of online and offline education go hand in hand. It solves the moral problems in college students' network life and opens up a new situation of Ideological and political education in schools.

Acknowledgement

The 2017 “Thirteenth Five-Year” Education and Scientific Research Planning Project of the China Education Society: Research on the investigation and guiding mechanism of young people's use of network language (1713200399B)

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